

17

Invoice No.

Prasar Bharti (India's Public Service Broadcast) Through the Director of Sales Central Sales Unit All India Radio, Mumbai	Prasar Bharti (India's Public Service Broadcast) Through the Director of Sales Commercial broadcasting Service All India Radio, ALLAHABAD (U.P.)
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FOR AIR ONLY  
(Please tick ✓ in the Applicable box)

Prasar Bharti	
Primary Channel	✓
F.M.	
Spot	
Sponsored	
Sponsorship	

The undersigned hereinafter referred to as "Advertiser" hereby requests that Advertisement be broadcast as set out in Schedule "A" hereunder on the Stations as listed below as per terms of payment in Schedule "A" and on the terms and conditions mentioned in Schedule "B" overleaf.

स्थान: इलाहाबाद

Contract commences from: मार्च-2023 से फरवरी-2024 तक  
Contract concludes on: (प्रति माह एक पर्यावरण), कुल = 12 GSTIN No. [ ]

PAN No: [ ]

सरकारी विभाग  
No. and Type of Broadcast

DIRECT

DETAILS OF CONTRACT

S/P/PA	Type of Booking (Spot/Sponsorship)	Time/Prog. Category	Duration Hrs./Mts./Secs. (Pl. Specify secs./Mts.)	Number of Spots/ Programme	Rate per spot/ Programme Rs.	Extra Charges for fixed Position Spots and Time Check	Total Charges (Rs.)	Timing in case of fixed position Spots and Time Checks	Remarks
	प्रकार्यक्रम (Sponsored Pro.)	II	15मि	12 (प्रति माह एक)	1800		21600		
Gross Amount							21600		Total Discount for Tax Invoice:
Less: Bunch Booking Discount/Bulk Booking Discount @...%							-----		(Bunch Booking Discount+Bulk
Balance							-----		
Less: Ad-Booking Discount/Direct Booking Discount @.15% on Balance							-3240		Booking Discount+Ad-Booking
Net Amount (Total Taxable Amount)							18360		Discount+Direct Booking Discount
ADD GOODS AND SERVICES TAX									
				SGST/UTGST@. 9%			1652.40		
				CGST@.9%			1652.40		
				GST@.18.. %			3304.80		
TOTAL AMOUNT PAYABLE Rs.							21664.80		

( Rupees : 21664.80/-)

(In Words): (इक्कीस हजार छः सौ चौंसठ रुपये अस्सी पैसे मात्र)

The undersigned agrees to pay the above prices in accordance with the following terms of payment:

Terms of payment : NEFT UTR No.-BARBW22341122989

दिनांक : 07-12-2022

Products/Services to be advertised\* ---

विश्वविद्यालय

Sponsor's name : ---

उ.प्र. राजर्षि टण्डन मुक्त विश्वविद्यालय

The total cost of broadcasting shown above is based on the present broadcasting rates for Commercial Broadcasting Service of All India Radio. You shall be at liberty to revise the said rates and any terms of this contract on giving sixty days notice to us and we shall be deemed to have agreed to such revised rates and terms and the total cost of broadcasting shall be revised accordingly, unless we intimate to you in writing within thirty days that we are not agreeable to the revised rates and terms in which event to contract would stand terminated as from the date of the expiry of the said period of thirty days.

The acceptance of this offer shall constitute a contract between the under mentioned and the CEO, Prasar Bharti (Broadcasting Corporation of India) on the terms and conditions mentioned herein and in the Schedule "B" here to. The said terms and conditions shall form part of the contract. All previous or existing contracts and negotiations in respect of broadcasts from the aforesaid products/services\* shall stand cancelled on your acceptance of this offer.

Dated this 07 day of दिसंबर 2022

Seal of the Advertiser

(1) (Signed) \_\_\_\_\_

(Advertiser)

Seal of Agency

(2) Address: (Signed) इलाहाबाद \_\_\_\_\_

(Vinay Kumar)

U.P. Rajarshi Tandon Open University

Status: Accredited/registered/Direct\* Prayagra

Address:

ACCEPTED for and on behalf of the Prasar Bharti (Broadcasting Corporation of India)

By Lokesh Kumar Shukla AD(P)

Signature : \_\_\_\_\_ 28/12/2022

Dated this 07 day of दिसंबर 2022

Designation : सहो केन्द्र निदेशक

# Indicate the nature and percentage of discount/concession/  
+ When the contract is executed by the Agency on behalf of the Advertiser they should furnish a legally valid authority or agreement of the relevant extract from document showing that they are empowered fully to handle matters relating to commercial advertisements, including the contract.  
\* Strike out the irrelevant. GST includes CGST, SGST, IGST and any other cess applicable.

Akashvani Allahaad