

Assignment (2024-2025)
Master of Business Administration (MBA)-Fourth Semester

Subject: Management
Subject Code: MBA
Subject Title: Entrepreneurship development
Course Code: MBA - 4.1

Maximum Marks: 30

Section- A

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.(Six marks each)

Maximum Marks: 18

1. Explain various type of entrepreneurship.
2. What are the needs and Objectives of Entrepreneurship Development Programs. Explain eight stages of Entrepreneurship Development Cycle.
3. Explain any four all India Financial Institutions who aid to entrepreneur.

Section- B

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What is entrepreneurship? What are the main characteristics of an entrepreneur to do entrepreneurship?
2. Differentiate between Entrepreneur, Intrapreneur & Manager.
3. What are the problems faced by women entrepreneurs in doing business?
4. Explain the characteristics of projects with various types of project?
5. Highlight the need of technology for entrepreneurs.
6. What is the various assistance of financial Institutions to entrepreneurs?

Assignment (2024-2025)
Master of Business Administration (MBA)-Fourth Semester

Subject: Management

Subject Code: MBA

Subject Title: Strategic management & business policy

Course Code: MBA - 4.2

Maximum Marks: 30

Section- A

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.(Six marks each)

Maximum Marks: 18

1. Describe the various steps involved in strategic management process with suitable examples.
2. What are the dimensions of a strategic implementation? Elaborate.
3. Define strategic control process.Explain the various types of control.

Section- B

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What is strategic management? Explain how strategic management is essential for organization?
2. Discuss the need, importance and factors in environmental analysis.
3. What are the different functions of leadership?
4. Briefly discuss types of Strategic Alliances.
5. What is Multinational Corporations (MNCs)? State its benefits & Limitations.
6. What are the challenges involved in Creativity and Innovation?

Assignment (2024-2025)
Master of Business Administration (MBA)-Fourth Semester

Subject: Management
Subject Code: MBA
Subject Title: Operations Research
Course Code: MBA - 4.3

Maximum Marks: 30

Section- A

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.(Six marks each)

Maximum Marks: 18

1. What are the phases of an operations research study? Explain.
2. Explain MODI method?
3. Calculate the earliest start, earliest finish, latest start and latest finish of each activity of the project given below:

Activity	1-2	1-3	1-5	2-3	2-4	3-4	3-5	3-6	4-6	5-6
Duration (in weeks)	8	7	12	4	10	3	5	10	7	4

Section- B

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What is Time Analysis in a network model?
2. Distinguish between PERT and CPM.
3. What is inventory? Mention the various types of inventory.
4. Highlight main features of Queuing Model.
5. State the difference between the Transportation Problem and Assignment Problem.
6. What are the three types of float? What is slack?

Assignment (2024-2025)
Master of Business Administration (MBA)-Fourth Semester

Subject: Management

Subject Code: MBA

Subject Title: Business Ethics and Corporate Governance

Course Code: MBA - 4.4

Maximum Marks: 30

Section- A

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.(Six marks each)

Maximum Marks: 18

1. What is ethical dilemma? Explain ethical dilemmas in business?
2. Explain the various ethical decision-making frameworks.
3. Explain the steps in social audit and various obstacles in implementing social audit.

Section- B

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory. (Two marks each)

Maximum Marks: 12

1. What do you understand by business ethics? What are its benefits?
2. Differentiate between Moral, Amoral & Immoral companies.
3. Explain the advantages of a Code of Ethics.
4. What is the importance of social responsibility in a business? Explain.
5. How are corporate governance and corporate social responsibility related to each other?
6. What are ethical dilemmas in marketing? Illustrate.