DR. DEVESH RANJAN TRIPATHI

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OBJECTIVE

To get a position, where, I can efficiently use my knowledge that I have gained during my services and research work. I am highly motivated towards administration.

PERSONAL PROFILE

Sex: Male

Date of Birth:30-12-1977Marital Status:MarriedNationality:Indian

Languages Known: English, Hindi

CURRENT ADDRESS

"HARSAD" 64 Baba Ji Ka Bagh

Colonelganj, Prayagraj

U.P-211002

PROFESSIONAL QUALIFICATION

D.Phil.:

Year of Admission

Year of Passing : 04/11/2008

Institution : University of Allahabad, India

Subject : Marketing

Research Area: Institutional Marketing

Thesis Title : Open Institutions of Higher Learning in India – A Comparative Study of Marketing

Strategies.

M.M.S.(Master of Management Studies)

Year : 2000

University : Lucknow University, India

Subject : Marketing
Division : First (70%)

B.M.S.(Bachelor of Management Studies)

Year : 1998

University : Lucknow University, India

Subjects : Management Division : First (61%)

EDUCATIONAL QUALIFICATION

INTERMEDIATE.

Year : 1994
Board : U.P.
Subject : PCM

Division: First (75% with Hons.)

HIGH SCHOOL

Year : 1992
Board : U.P.
Subject : Science
Division : First (64%)

CURRENT POSITION

Associate Professor of Business Management in School of Management Studies of UP Rajarshi Tandon Open University, Prayagraj (**www. uprtou. ac. in**). From 20 July 2004 to 18 June 2009 worked as a Lecturer on contract basis and from 19 June 2009 to till date working as per UGC norms.

Current Additional Responsibilities

- OSD (Officer on Special Duty) Administration from 04/06/2021
- **Deputy In-charge** of Student Support Services from 08/05/2017
- Convener of Energy Conservation and Audit Committee from by 06/09/2022
- Convener of Industry–Academia Integration and Skill Development cell, from 20/6/22
- Convener for Institutions Innovation Council/Cell from 31/12/2022
- In charge NAAC criterion -01.
- **Nominated Director** in Board of the Company UPRTOU Innovation &Incubation Counseling (UIIC) from 10/04/2023

TEACHING EXPERIENCE

- Worked as Lecturer in H.B.S. Business School Allahabad Affiliated from "UP Technical Board" from 2nd November 2000 to 19th Feb 2001.
- Worked as Lecturer in NIMACT, Allahabad from 20th Feb 2001 to 15th August 2002
- Worked as Lecturer in College of Management & Engineering, Allahabad from 16th Aug 2002 to 27th July 2003.
- Worked as Lecturer in NIMACT, Allahabad from 28th July 2003 to 19th July 2004

MEMBER OF STATUTORY BODIES

- Member, Academic Council of UP Rajarshi Tandon Open University, Allahabad from 15-03-2023 to 15-03-2025
- **2. Member, Board of Studies** of Business Management, Dr Hari Singh Gaur Vishwavidalya, Sagar, MP, from 21-06-22 to 20-06-2025.
- **3**. **Member, Board of Studies** of Tourism Management Department, University of Agra, UP from 13-08-21 to 12-08-2022.

- **4. Member, Board of Studies** of ^{Hotel} Management Department, University of Kanpur, UP from 17-11-20 to 16-11-2023.
- **5**. **Member, School Board** of School of Tourism & Hospitality Services Management, IGNOU New Delhi from 06-01-2020 to 05-01-22.
- 6. **Member, Executive Council** of UP Rajarshi Tandon Open University, Allahabad from 17-06-2015 to 16-06-2017.
- 7. **Member, Planning Board** of UP Rajarshi Tandon Open University, Allahabad from 11-11-2013 to 10-11-2015.
- **8. Member, Academic Council** of UP Rajarshi Tandon Open University, Allahabad from 08-06-2011 to 07-06-2013
- 9. Member, Examination Committee of Uttranchal Open University 08-04-10.
- 10. **Member, Academic Committee** of HIT Community College (Code-CHT-2204) of IGNOU at Lucknow.
- 11. Member, School Board of Management, UP Rajarshi Tandon Open University, Allahabad.
- 12. Member, School Board of Commerce, UP Rajarshi Tandon Open University, Allahabad.
- 13. **Member, School Board** of Computer Science, UP Rajarshi Tandon Open University, Allahabad.

IMPORTANT ROLES IN UPRTOU

Administrative Roles:-

- Convener of Transportation & Parking Committee, Member of Invitation writing & Distribution and Stay arrangement Committees for Inauguration of Regional center Kanpur Building on 08/June /2023 by letter dated 02/06/2023
- 2. Member of Resource Mobilization Committee by letter dated 11/05/2023
- 3. Convener of Transportation and Hotel Committee, for Alumni meet on 06/04/2023 by letter dated 10/04/2023
- **4**. Nominated Nodal officer for publicizing UP Global Investors submit-2023 and Government policies by letter dated 01/02/2023
- 5. Member to prepare establishment draft committee for Center For advance Studies by letter dated 27/01/2023
- 6. Convener of Stay & Transportation Committee for National Seminar cum Workshop on Theraputic Yoga on 03&04 feb /2023 by letter dated 20/01/2023
- 7. Convener of Stay & Transportation Committee for 17th Convocation organized on 19/Decm. /2022 by letter dated 11/11/2022
- **8**. Member , Code of Conduct & Ethics Monitoring Committee by letter dated 16/09/2022

- 9. Convener of Stay & Transportation Committee for Silver Jublee Programme organized on 02/11 /2022 by letter dated 06/09/2022
- 10. Coordinator of Evaluation Committee to Award Best Regional Centre by letter dated 13/12/22.
- 11. Convener of Energy Conservation and Audit Committee by letter dated 06/09/2022
- 12. Convener of Industry–Academia Integration and Skill Development cell, 20/6/22.
- 13. Member of Biometric Attendance and supervision committee, 19/4/22.
- 14. Member of COCIS committee to file CA timely in various judicial cases, on 27/11/21.
- 15. Member of VIP refreshment committee for inauguration of TRIVENI COMMUNITY HALL by Chancellor on 12/9/21.
- 16. Convener Accommodation & Transportation Committee for NAAC peer team visit ,6/9/21
- 17. Member of Energy conservation and Audit Committee from 23/06/2021 to till date.
- 18. In- charge of newly constituted Swacchta Abhiyan Prakostha from 26/05/2018 to 4/6/21,
- 19. Nominated Nodal Officer for "Pradhanmantri Swachh Bharat Summer Internship" programme by latter no OU/233/2018 dated 15/05/2018
- **20**. First In- charge of newly constituted Distance Education Awareness Cell from 21/06/2016 to 26/05/2018.
- 21. Deputy In-charge of Student Support Services from 08/05/2017 to till date.
- 22. Member of Student Counseling/Coaching Cell from 13/06/2017
- **23**. Worked as First In- charge of newly constituted Innovation cell from 21/11/2014 to 21/06/2016
- 24. Worked as First In- charge of Student Grievance Cell from 08/04/2015 to 21/06/2016
- **25**. Worked as OSD to Vice-Chancellor from 31/10/2011 to 16/2/2015.
- **26**. Worked as first In- charge of Assignment cell from 08/12/2011 to 16/2/2015.
- **27**. Worked as OSD Examination from 20-November-2008 to 30 July 2011. In the capacity of OSD, spearheaded the process of e-transformation of various Examination Support Services.

Academic Roles:-

- 1. Member of design & implementation committee for various programme under Disaster Management by letter dated 15/10/22.
- 2. Member of Special online induction committee by letter dated 06/09/2022
- 3. Member, Development of Institutional Repository under Adoption of OER Project by letter dated 27/08/22.
- 4. Member Academics & Grievance Management for Samarth Implementation committee by letter dated 03/08/2022
- **5**. Member of Product Development Monitoring & Commercialiasation Committee by letter dated 30/06/2022
- 6. Coordinator of MBA –MCA entrance examination for 2022-23 session, on 23/06/22.
- 7. Convener for Birsa Munda Sahidi Divas organized on 9/6/22 at RC Varanasi under the flagship of Ajadi Ka Amrit Mahotsava, 13/6/22.

- 8. In charge of the committee for preparation of criterion-01 (Curricular Aspects) for annual report to NAAC on 25/5/22.
- 9. Member of the committee for presentation of criterion-07 (Institutional values and best practices) of NAAC in front of high power NAAC committee visit, 6/9/21.
- 10. Member of MBA –MCA entrance committee for 2021 session on 26/10/21.
- 11. Member of the committee to resolve the delay in payment of M/s Neha Printers as per the instructions of Honorable High Court, Prayagraj on 7/10/21.
- 12. Member of Organizing Cultural Programme Committee as per the instruction of Association of Indian Universities from 24/08/2021 to till date.
- 13. Member of Organizing Cultural Programme Committee as per the instruction of Association of Indian Universities from 24/08/2021 to till date.
- 14. Observer for newly establish examination center "BBS International School, Allahabad for June 2018 examination by latter no OU/examination/2018 dated 26/06/2018.
- 15. Member of B.Ed & B.Ed Special Entrance Core Committee committee 2021-2022.
- **16**. Member of B.Ed & B.Ed Special Admission Counseling committee 2016-2017-2018-19-20-21.
- 17. Member in subject committee of Commerce / Business Administration by letter dated on 2/12/2016
- 18. Member of Anti Ragging Committee from 04/07/2015 to till date.
- 19. Prepare and Presented proposal for establishment of Pt. Deen Dayal Upadhyay Skill Development center in front of experts in UGC, New Delhi on 30/06/2015.
- **20**. Prepare and Presented proposal for establishment of Community College in front of experts in UGC, New Delhi on 16/05/2015.
- 21. Member of Physical stock verification committee from 03/11/2014 to till date
- 22. Member Secretary of UPRTOU Community College Committee- 2014.
- 23. Presented proposal for Development Assistance for the Financial Year 2014-15 in front of Distance Education Bureau (DEB) in UGC, New Delhi on 16/10/2014
- 24. Member of Admission Counseling Cell from 2013 to till now.
- **25**. Coordinator of B.Com SLM writing in 2013.
- **26**. Member of Committee to Organizing Training Programme for Certificate in Forensic Science Programme by letter dated 13/7/2012.
- **27**. Member of Stay & Transportation, Registration and Cleaning & parking Committee for 8th Convocation organized on 28/Feb/2012.
- 28. Guest House Development Committee -2012.
- 29. Member of organizing committee of Teacher's day- 2012.
- **30**. Member of organizing committee of Rajarshi Tandon Teacher Award -2012.
- 31. Comparer of Rajarshi Tandon Jayanti Programme- 31/07/2012.
- **32**. Member of Welcome & Hospitality Committee for UGC Inspection Committee by letter dated 23/05/2012.
- **33**. Member of Committee to decide assignment provision in single subject programme by letter dated 16/4/2012.

- **34**. Place search committee for opening Regional Center in Bundelkhand & Western UP region 2012.
- **35**. Member for purchasing books of Management & Commerce for Library from DEC fund in the year of 2011.
- **36**. Member Secretary of ICT committee- 2011 to till now.
- 37. Member of Building & Library sub-committee in the year of 2011.
- **38**. Member of Bed & Spal. Bed Counseling Committee for session 2011-12 admission by latter dated 11/7/2011.
- **39**. Member of committee for empowerment, reorganize and effectiveness of study centers/Regional centers in the year of 2011.
- **40**. Coordinator of Hospitality & Vehicle Committee to organize Second Aluminai Meet in the year of 2011 by approval of VC sir on 9/5/2011.
- **21.** Member of Medal finalization ,Stay & Transportation, Cleaning & parking committee as well as Sitting Arrangement Committee for 5th Convocation organized on 21/Decm. /2010.
- **42.** Convener of December 2009 Exam Grievance Redressal Committee by latter dated 17//2010.
- **43**. Member for purchasing books of Management & Commerce for Library from DEC fund in the year of 2010.
- 型. Coordinator of Hospitality & Vehicle committee to organize first Aluminai Meet in the year of 2010.
- **45.** Member of Sitting Arrangement Committee for Convocation organized on 09/Jan /2010
- **46**. Member for purchasing books of Management & Commerce for Library from DEC fund in the year of 2009.
- **47**. Member of Physical Verification Committee to take over Ground floor of newly constructed academic building from C&DS Unit of UP Jal Nigam in the year of 2009.
- 48. Member of MBA Admission Counseling Committee for session 2008-09.
- **49**. Member of Annual Report Committee based on NACCE Performa by letter dated 22/10/2008
- **50**. Member to conduct UP Govt.BAT Exam.-2008 organized by Dr BRA, University, Agra for Zone-C of Allahabad by letter dated 16/10/2008
- 51. Member of Assignment Proof Reading committee latter issued on 16/9/2008
- **52.** Convener of Stay & Transportation Committee of 6th Rajarshi Tandon Memorial Lecture by letter dated-2.09.08
- **53**. Member of Annual Report Committee by letter dated-02/09/2008
- 54. Member of MBA core admission committee 2006 to till now.
- **55**. Member of B.Ed & B.Ed Special core admission committee 2004 to 2015.
- **56.** Member of organizing committee for various seminars and workshops.
- 57. Co-Coordinator of Central Evaluation for Decm. & June 2008 semester examination
- 58. In charge of Study centers located in Faijabad, Bahrich, Gonda, Balrampur, Seetapur, Hardoi, Ambedkar Nagar, and Sravasti for effective & efficient day to day monitoring in the year of 2007.

- **59**. Member of Invigilation Team for CIC local examination center, Allahabad in the year of 2007
- 60. Member of Central Examination Evaluation Committee in 2007
- **61.** Member of Physical Stock Verification Committee in 2007
- **62**. In-Charge of 27 Study Centers of 12 Districts of UP for 50 programs in 2006.
- **63**. In-Charge of study centre of University main Campus for School of Management Studies programmes in 2006.
- **64**. In-Charge of School of Management Studies from 20th Jul 04 to 28th Mar 06.
- 65. Member of Course Designing Committee of M.com Program in 2005.
- 66. In-Charge for Re-structuring of Management Brochure for 2005.

RESEARCH GUIDENCE

(i)	Master Dissertation	55
(ii)	Ph.D.	01 Awarded 02 Supervising

PUBLICATIONS

- 1. Book:- 05
- 2. Book Review: 01
- 3. Self Learning Material 50 Units
- 4. Paper Published in Edited Book -13
- 5. Paper published in Journal 43
- 6. Articles published in conference/seminar proceedings -12
- 7. International seminar attended- 16
- 8. National seminar attended-50
- 9. Work shops attended-21

10. Refresher & Orientation

- 1. Teachers Orientation Programme for Capicity Building on Stability of Mind & Emotional Wellness organized by School of Education of UPRTOU on 09 May2022.
- 2. Refresher Programme at UGC Academic Staff College, University of Allahabad, From 09 Jan. 2020 to 22 Jan.2020.
- **3.** Refresher Programme at UGC Academic Staff College, **University of Allahabad**, From 27 Novm. 2017 to 16 Decm.2017.
- **4.** Refresher Programme at UGC Academic Staff College, **University of Allahabad**, From 24 Sep.2012 to 14 Oct.2012.
- **5.** Orientation Programme at UGC Academic Staff College, **University of Allahabad**, From 15 Nov.2010 to 12 Dec.2010.

11 Training Programme

 Seven Days Training programme on MOOCs, E-Content Development And Open Educational Resources organized by Faculty Development Center(under the scheme of PMMMMNMTT

- Ministry of HRD Govt. of India) of Iswar Saran PG College, Allahabad University from August 27 to 02, 2019.
- 2. Seven Days National workshop on Research Methodology for Management & Statistical Analysis using IBM SPSS Statistics 21.0 organized by ITM University, Gwalior & IBM, Bangalore from December 09 to 15,2013.
- **3.** Three Days National workshop on Open Education Recourses organized by Inter University Consortium, **IGNOU**, **New Delhi** and Common Wealth of Open Learning, **CANADA** on 06th March to 08th March 2013.
- **4.** National workshop on "Developing Research Proposals in Distance & Online Learning" organized by **IGNOU**, **New Delhi** on 27 Novm/2011 to 01/ Decm/ 2011.
- **5.** Three day training programme on web 2.0 tools in Distance Education Organized by **IGNOU at New Delhi** on January 28-30, 2010.
- **6.** Six day training programme on SLM for Distance and on line Learning Organized by **IGNOU at New Delhi** on September 14-19, 2009.

PROJECT

- A Study on Learner's Satisfaction with Respect to Examination Support Services, Mini Project of Rs-30,000 funded by Distance Education Council, New Delhi & UPRTOU, Allahabad granted on 24.6.2011 and report submitted on 15.1.2013.
- 55 summer training projects supervised for MBA and other PG Diploma programmes.

INVITED AS A SUBJECT EXPERT/CHAIRED/ IN SEMINAR/SYMPOSIA/WORKSHOP/TRAINING

- Invited as a Resource person to deliver a lecture on the title "Digital Marketing Magic for Make in India Business Environment" in the Department of Business Administration organized by Dr. Harisingh Gour Vishwavidyalaya, Sagar on 07th July 2022.
- 2. Invited as a Resource person to deliver a lecture on the title "Digital Marketing is New Weapon to cope up all Socio Economic Environmental issues" organized by Dr. Shyama Prasad Mukherjee Government Degree College, Bhadohi, sponsored by Department of Higher Education, Government of UP. on 27th March 2022.
- 3. Invited as a Resource person to deliver a lecture on the title Socity Management and Economic Transformation in Seventh Northern Regional Social Science Congress organised by ICSSR-NRC, New Delhi & UPRTOU Prayagraj on 2nd to 4th Feb 2020.
- **4.** Invited as a Resource person to deliver the lecture on the title **Recent Trends in Management** in International conference on Recent Trends in Science and Technology, Agriculture and

- Management jointly organized Footwear Design & Development Institute (FDDI) Amethi and Society for Science and Nature, Lucknow on 20th & 21 October 2019.
- 5. Invited by ASCENT Business School, Unnao to deliver the Gust <u>lecture</u> to faculty members and students of BBA programme on the topic "Time Management in Institutional Work Culture" on 3^{1st} March 2019.
- **6.** Invited by SRMS International Business School, Lucknow to deliver the <u>Gust lecture</u> to second semester students of PGDBM programme on the title "Strategies of e-commerce in Make In India Business Scenario" on 07th March 2019.
- 7. Invited as a Resource person to deliver the lecture on the title "Significance of Yoga and South Asian Culture in Modern Management Practices" in Inter-national seminar organized by PSIT, Kanpur, UP on 21st Oct 2018.
- **8.** Invited as a Resource person to deliver the lecture on the title "Significance of Cashless Economy for Make in India Business Environment" in National seminar on Cashless Economy and Financial Inclusion in India: Issues and challenges organized by Department of Economy, University of Allahabad on 24th March 2018.
- 9. Invited as a key speaker for technical session -I to deliver the lecture on the title Need Analysis & Management of employable skills under the flagship of Make in UP in Inter-national summit on University Industry Interface for skill development of youth by Department of Commerce & Business Administration of APS University, Reewa, MP on 25th Feb 2018.
- **10.** Invited as a Resource person to deliver the lecture on the title **GST: Issues & Challenges** in National Seminar, GST: Issues & Challenges jointly organized by Department of Commerce, Economics & Business Administration of Khwaja Moinuddin Chisti, Arbi Farsi University, Lucknow, on 18th-19th March 2017, Sponserd by Department of Higher Education, Government of UP.
- **11.** Invited as a Resource person to deliver the lecture on the title **Role of Social Media in Hospitality Industry with special reference to Creating Brand India** in National Seminar, Creating Brand India: Strategies Issues & Challenges-Managerial Perspective organized by Faculty of Commerce & Management Studies, Mahatma Gandhi Kashi Vidyapith, Varanasi, on 19th-20th January 2016.
- **12.** Invited as a Resource person to deliver the lecture on the title "Effectiveness of Distance Mode to Impart Commerce & Management Education" in National Seminar on "Recent Trends in Commerce & Management" organized by **D.D.U PG College, Saidabad, and Allahabad** on 22-23 February, 2015. Sponsored by Department of Higher Education UP.

- **13.** Invited as a Resource person to deliver the lecture in **National Seminar on "Issues and Challenges in Promoting Heritage Tourism"** organized by School of Studies in Tourism and Travel Management of **Jiwaji University**, **Gwalior**, **MP** on 21-22 February, 2015.
- **14.** Invited as a Management Expert to deliver <u>the lecture</u> on the topic "Time Management to Principles & Senior Lecturers of intermediate Colleges of UP" during course work on Diploma in Educational Management on 23.05,2013 organized by **State Institute of Management & Training (SIEMAT) Allahabad,** UP.
- **15.** Invited as a Management Expert to deliver <u>the lecture</u> on the topic "Changing Sales & Distribution Pattern of Green Products" in State level Hindustan Farmer Fare organized by daily news paper **HINDUSTAN** on 25th Decm 2012.
- **16.** Invited as a Subject Expert to deliver the lecture on the title "Customer Relationship Management" in National Conference on Emerging Trends & Challenges in Management Organized by Awadhesh Pratap Singh University, Reewa MP on 24 & 25 March 2012.
- 17. Invited as a Subject Expert to deliver the lecture on the topic "Chipping in Corporate Participation in Professional Education Machinery" in National Seminar organized by KNIPSS Management Institute, Sultanpur, UP on 19th Feb 2012.
- **18.** Invited as a Recourse person to deliver <u>the lecture</u> on the topic "The Conventional System and its difference from Open and Distance Learning System" in Orientation Programmes of Science Tutors organized by Regional Office of National Institute of Open Schooling, Allahabad on 10.Feb2011.
- 19. Invited as a Subject Expert to deliver the lecture on the topic "Global Recession:-Impact on Indian Economy" in National Seminar, organized by Dayanand Academy of Management Studies, Kanpur on 29th Feb 09.

SEMINAR & WORKSHOP ORGANISED

- Member of Organizing Committee of "National Seminar on Academic Libraries :Strategies for Sustainable Development in ICT Era organized by Yagyavalkya Granthalaya and School of Humanities, UPRTOU, Prayagraj on 29,June 2019.
- **Member** of Organizing Committee of "National Seminar on Globalization and Gandhian Thought organized by School of S.S, UPRTOU, Allahabad on 30, January 2018.
- **Member** of Executive Board of "Gender Discrimination and Dimensions of Socio-economic participation of Rural Women in Agrarian Sector of India, organized by School of Agricultural, UPRTOU, Allahabad on 27 and 28, February, 2017.

- Co-coordinator of Inter- University Youth Festival -2017 organized by UPRTOU, Allahabad.
- **Member** of Executive Board of "National Seminar on Emerging Trends in ICT organized by School of Science, UPRTOU, Allahabad on 30-31, January, 2017.
- Member of Organizing Committee of "National Seminar on Panchayti Raj Vaystha aur Swachh Bharat Abhiyan:- Chunautiya avm Sambahvnaye organized by School of Social Science, UPRTOU, Allahabad on 14-15, June 2016.
- **Member** of Organizing Committee of "National Seminar on Changing Dimensions of Business management & Technology organized by School of Management Studies, UPRTOU, Allahabad on 30, March 2016.
- **Member** of Organizing Committee of "National Workshop on Relevance of Statistics in Research with Statistical Software organized by School of Science on 14-20 March, 2016.
- **Member** of Organizing Committee of "National Seminar on Entrepreneurship Education and Skill development in Agribusiness organized by UPRTOU, Allahabad on 27-28 February, 2016.
- Member of Organizing Committee of "International conference on Current Scenario and Prospects of Nanotechnology and Bio-Statistics organized by School of Science on 25-26 February, 2016.
- Organizing Sectary of the National Seminar on "Technology & Management of Smart Cities: - Issues, Challenges and Opportunities" organized by SOMS of UPRTOU, Allahabad on May 03, 2015.
- Organizing Sectary of workshop on "Distance Education Community College" organized by UPRTOU, Allahabad on November 24, 2014.
- Coordinator of National Seminar on "Indian Preparations to face the opportunities and Challenges in the Post Recession Era:-A Management Perspective" organized by SOMS-UPRTOU on February 18-19, 2014.
- **Member** of Organizing Committee (Transportation & Stay) for the "National Seminar on Food Security & Sustainability of Agriculture" by letter dated 3/2/2012.
- Convener of National Seminar on Global Economic Meltdown organized by SOMS UPRTOU on December 04-05, 2009.

TALKS WITH ALL INDIA RADIO

- 1. Talk on the topic बैंकिंग उद्योग के विकास में एलo पीo जीo का प्रवेश on 27.11.2014 broadcasted on at 8.00 pm.
- 2. Talk on the topic साक्षरता समाज की आवश्यकता on 11.11.2009 broadcasted on at 6.50 pm.

- 3. Talk on the topic वन्य नीव संरक्षण एवं आपसी सहयोग on 03.10.2009 broadcasted on at 6.15 pm.
- 4. Talk on the topic आधुनिक जनसंचार माध्यम on 22.03.2009 broadcasted on at 9.30 pm.
- 5. Talk on the topic मेरा गाव मेरा राज on 23.12.2008 broadcasted on at 9.30 pm.

OTHERS

- 1. **Associate Editor** of Indian Accounting General (From 2011 to till date)
- 2. **Member of ADVISORY BOARD** Ekansh Journal of Engineering, ICT & Management, Biannual Journal of GNIT Group of Institutions, Greater Noida.
- 3. **Observer** of CBSE examinations.
- 4. **Observer** of UP-PMT & UP-BED examinations.

CORE COMPETENCIES

- In-depth understanding of the university structure, systems, procedures, programmes and policies due to the work experience in the Conventional System as well as Distance Learning System.
- Skills to evaluate and monitor policies and programmes of developmental issues in the University System.
- Networking skills for coordination among units and liaisoning with external units for smooth functioning of the University System.
- Academic leadership generated through effective communication skills and interpersonal human relations with the university personnel.
- Capability to build and work in a team for developmental activities of the University Set-Up.
- Institution building capacity developed during the service tenure in different academic and administrative capacities.

RESEARCH INTERESTS

- Student Support Services
- Examination Support Services
- Marketing of Educational Institutions
- Contemporary issues of Distance Education

Dr (Devesh Ranjan Tripathi)